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# Salsa Stage

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12:00 pm – 1:00 pm	Dancing with Bay Area Extreme DJ
1:00 pm – 1:25 pm	Opening Ceremonies
1:25 pm – 2:30 pm	Orquesta Saboricua
2:40 pm – 3:45 pm	Latin Affect
3:45 pm – 4:45 pm	Salsa Dance Lessons, Demo & Contest
4:45 pm – 5:35 pm	Julio Bravo y su Orquesta Salsabor
5:35 pm – 5:55 pm	Dance Winners Announced
5:55 pm – 6:45 pm	Julio Bravo y su Orquesta Salsabor

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## Children's Activities

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12:00 pm – 7:00 pm	<b>Carnival Rides</b>
1:00 pm – 4:00 pm	Children's Stage Performances
1:00 pm – 1:15 pm	Opening Ceremony - Marie A. Barajas, Mambo Elite Dancers, Mia Vasquez
1:20 pm – 2:00 pm	Kids and Parents Dance Lessons
2:05 pm – 2:35 pm	Los Laureles Part 1
2:35 pm – 2:40 pm	Announcements
2:45 pm – 3:30 pm	Los Laureles Part 2
3:35 pm – 4:00 pm	Kids and Parents Dance Lessons and Awards
12:00 pm – 6:00 pm	Craft Booths
	❖Exciting Crafts with County Supervisor Dave Cortese's Staffers
	❖Nature's Critters with Youth Science Institute Curator
	❖Plant Cilantro and Lady Bug Life Cycle with the UCCE Master Gardeners
	❖Fun Projects with Cruz/Alum Rock Library Staff
	❖Activities by Gloria Dei Pre-School
	❖Fire-Safety Craft with Santa Clara County FireSafe Council

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# Best Salsa Tasting Contest

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YOU SELECT THE BEST TASTING SALSA WINNER!

STOP BY THE SALSA TASTING BOOTH,  
ENJOY SOME SALSA & CAST YOUR VOTE

12:00 pm – 3:00 pm Salsa Tasting & Voting



4:00 pm WINNER Announced at Salsa Stage

Participating Restaurants: Ana's Café, Alicia's, El Pirrin,  
La Guadalajara, La Nueva Barca de Oro, Zapata's

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# Salsa Dancing Contest

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3:30 pm – 4:30 pm Salsa Dancing Contest Registration

3:45 pm – 4:45 pm Salsa Dance Lessons & Demonstration  
Salsa Dance Competition

5:45 pm Salsa Dance WINNER Awards



# 2011 SALSA FESTIVAL COMMITTEE

Frank Cortez – Chairperson & ARVBA President  
 Judy Thompson – Festival Coordinator & ARVBA Secretary  
 Salvador Cortes – Committee Member and Director  
 Tanya Freudenberger – Salsa Tasting Contest and Director  
 Rick Freudenberger – Event Photographer  
 Bracey Tiede – Zero Waste Guru  
 Richard Tiede – Salsa Tasting Logistics  
 James Vargas – Event Graphics  
 Art Sanchez – AS Property Management  
 Marie Barajas – Children's Stage  
 Ricki Anaya – Salsa Dance Demo & Contest  
 Jasmin Rivera – Social Media  
 Hector Villablanca – Social Media

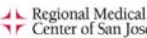


## VERY SPECIAL THANKS TO:

Mountain Mike's Pizza  
 Ducummon's Sporting Goods  
 LoMonoco & Co.  
 Greenwaste Solutions  
 One Brick  
 Goodwill Silicon Valley  
 Atlantic & Pacific Real Estate - MetLife  
 Regional Medical Center of San Jose  
 Salsa Dance Now  
 Mambo Elite Dancers & Salsa Sunday  
 Robin and Fiona Edwards – Steve and Karen Negrete  
 JLHS Fire Service Pathway & Leos Club Students  
 Youth Science Institute

Rural Metro, Alum Rock Youth Center, Santa Clara Valley Water District,  
 Alum Rock Union Elementary School District, Dr. Roberto Cruz Alum Rock Library,  
 James Lick High School, Logos Christian Fellowship Church, Planned Parenthood Mar Monte,  
 Santa Clara County FireSafe Council, UCCE Master Gardeners Santa Clara County,  
 St. John Vianney Catholic Church, Gloria Dei Lutheran Church, Sue Brown, Dan Brown,  
 Roberta Cabigas, Julia Van Roo, Allan Thompson, Richard Keit, Richard Bortolucci, Frank Munoz

Sponsored by:



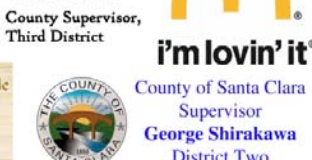
ALUM ROCK DOWNTOWN PRESENTS THE 4TH ANNUAL SAN JOSE SALSA FESTIVAL

**SATURDAY AUGUST 20, 2011**  
**12:00PM-7:00PM**  
**ALUM ROCK AVE. & WHITE ROAD**

**FOOD, FUN & ENTERTAINMENT!**  
 SALSAS DANCE CONTEST  
 BEST TASTING SALSA CONTEST

For Information  
 Judy Thompson (408) 272-7008  
 JudyET@earthlink.net  
 Alum Rock Village Business Association

**FREE ADMISSION**  
[WWW.SANJOSESALSAFESTIVAL.ORG](http://WWW.SANJOSESALSAFESTIVAL.ORG)



**Dave Cortese**  
 County Supervisor,  
 Third District

**i'm lovin' it®**  
 County of Santa Clara  
 Supervisor  
**George Shirakawa**  
 District Two