

2010 SAN JOSE SALSA FESTIVAL VENDOR APPLICATION

The Third annual San Jose Salsa Festival will be held on Saturday, August 21st from Noon to 8:00 PM in Alum Rock Village on Alum Rock Avenue between White Road and Millar/Manning Avenues. The street will be closed for the day. There will be Food and Merchandise Vending Booths, Art, Cultural Arts and Informational Booths, Children's Activities, an Amateur Salsa Dancing Contest, a Salsa Tasting Contest, and a day of Excellent Live Salsa Music. The beneficiary of this year's festival is the Youth Science Institute. The Alum Rock Village Business Association welcomes your participation in this outstanding community festival. Last year's event drew more than 10,000 guests!

FOOD BOOTH TERMS AND CONDITIONS:

All booths selling or distributing food are required to provide a valid Santa Clara County Health Permit.
All food booths are required to have a working minimum "K" type fire extinguisher and garbage can.
Gray water containers, grease and coal barrels will be provided on site.
Vendors must supply their own water and hand-washing station.
Food booths must have full netting or be a permitted cart per Health Department requirements.
ARVBA will be selling sodas and water so Vendors are requested not to sell them. Vendors may sell other drinks, however.



ALL BOOTH TERMS AND CONDITIONS:

Vendor space is subject to availability. A confirmation letter will be sent to you via e-mail with your booth number and last minute instructions.
No promotional items may be distributed without written permission of ARVBA
No vehicles will be allowed at the booths during festival hours.
Bring carts/dollies to load-in and out,
All vendors are responsible for maintaining the cleanliness of their site.
Bring your own garbage can – dumpsters will be on site.
Vendor load-in begins at 8:00 AM. Vendors must be set up and ready for inspection by 10:00 AM.
Vendors are expected to operate their booths from Noon until 8:00 PM.
All booth activity must cease by 8:00 PM and vendors must be off the premises by 9:30 PM.

APPLICATION: (Food Vendor applications and payment must be received by July 31, 2010)

(All other applications and payment must be received by August 9, 2010)

BUS./ORG: _____ CONTACT: _____
PHONE: _____ MOBILE: _____ FAX: _____ E-MAIL: _____
ADDRESS: _____
ITEMS TO BE SOLD OR DISTRIBUTED: _____

BOOTH SELECTION AND FEES: Please circle your choice:

FOOD: 10'X10' Screened tent* - \$150 if you provide your own tent - \$300 if we provide the tent
MERCHANDISE or INFORMATION: 10'X10' Canopy - \$150 if you provide your own canopy - \$200 if we provide it
NON-PROFIT: Table and two chairs - \$50 (you may bring your own canopy)
ELECTRICITY: If needed at booth - \$50 (no gasoline generators are permitted)

*All Screened Food Tents must be Fire Retardant and approved by the San Jose Fire Department and the Santa Clara County Health Department

TOTAL AMOUNT DUE: \$_____ Please make check payable to "ARVBA" and mail application and check to ARVBA, P.O. Box 731470, San Jose CA 95173-1470 or use the PayPal "Donate" button at www.arvba.org and FAX the application to 408-272-4040.

PLEASE READ AND SIGN BELOW: Vendors signing this application hereby acknowledge they have read and understood and agree to all of the 2010 San Jose Salsa Festival Terms and Conditions including requirements of the Santa Clara County Health Department and San Jose Fire Department and State Board of Equalization and agree to abide by the Terms and Conditions if accepted as a vendor. The Vendor certifies that all information contained in this application is true and correct. The above named company, individual or organization and all related individuals shall indemnify and hold harmless the 2010 San Jose Salsa Festival, the City of San Jose and all agents, representatives, and attorneys from and against any and all claims, demands, actions, liabilities, damages, losses, costs and expenses (including attorney fees, court costs, and other professional fees), or judgments arising out of or in connection with any claim, demand or actions made by any third party, if such are sustained as a direct or indirect consequence of participation in the 2010 San Jose Salsa Festival. The vendor understands that the acceptance of this agreement and the assignment of booth location are at the sole discretion of the 2010 San Jose Salsa Festival Committee.

VENDOR SIGNATURE: _____ DATE: _____

For More Information, contact Judy Thompson, 408-272-7008, or JudyET@earthlink.net FAX: 408-272-4040